



Equality Myanmar

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TERMS OF REFERENCE

FOR CONSULTANT FOR STORYBOOK DEVELOPMENT

1. Organizational Background

Equality Myanmar (EQMM), formerly known as the Human Rights Education Institute of Burma (HREIB), is a nongovernmental organization that facilitates a broad range of human rights education activities, advocacy programs, and research projects which target civil society organizations and grassroots communities. EQMM conducts trainings of trainers (ToTs), basic and thematic human rights trainings, community events, and in-depth workshops at its centers in Yangon and Mandalay as well as throughout Myanmar. The organization also provides customized human rights trainings to organizations working on various issues around the country.

Since its establishment in 2000, EQMM (formerly HREIB) has trained over 1,000 women, university students, monks and pastors, activists, school teachers, and community leaders, building a strong network of human rights trainers and advocates across the country as well as along Myanmar's border regions.

With administrative offices in Myanmar and Thailand and Human Rights Education Training Centers based in Yangon and Mandalay, EQMM aims to formalize civil society networks dedicated to coordinating advocacy efforts, hosting community awareness events, and dialoguing with other stakeholders on human rights issues.

EQMM has played a central role in coordinating a wide range of advocacy campaigns over the years to raise awareness about the human rights situation in Myanmar at local, national, regional, and international levels.

Additionally, the organization produces human rights educational materials, audio/visual tools, and other multimedia resources to address the lack of human rights information available in Burmese and ethnic languages. The resources, including TV episodes, booklets, posters, animations, and magazines, provide those who cannot attend traditional face-to-face trainings with an opportunity to learn about various human rights issues.

2. Project Background

Title of the project: **'Reshaping Our World through Stories': Youth-Led Storytelling in Rakhine, Karen, and Mon States to Promote Respect for Diversity**

The purpose of the project is to promote respect for diversity through youth-led story-telling aimed at raising awareness about and re-shaping perceptions towards fostering a culture of acceptance and respect of diversity. It also aims to document the experiences, opinions, and lessons learned of youth in promoting respect for diversity. To achieve these aims, Equality Myanmar will engage with youth in Rakhine, Karen, and Mon states to capacitate and support them to creatively address the problems of diversity through community theatre, short films, and a storybook. In addition to imparting the creative and technical skills in theatre, storytelling, and film editing, the workshops will enable youth participants to understand the benefits of



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diversity, as well as reflect on and analyze community conflicts as they relate to beliefs about diversity. The youth participants will also gain confidence in expressing their opinions through public theatre performances, short films, and community discussions, with each activity building on the previous. At the end of the project, youth participants will have knowledge, technical skills, and resources to enable them to continue promoting respect for diversity in their communities through a variety of storytelling and performance methods. As a multiplier of the project, the ideas and stories gathered from the youth will inform the development of two information, education, and communication (IEC) products: (1) a storybook about diversity targeting youth readers that will be translated into local languages (Rakhine, Mon, Karen) and disseminated in target areas; and (2) a report documenting the current situation faced by youth and lessons learned about promoting respect for diversity, intended for use by educators, NGOs, government, embassies, and human rights bodies.

3. Objectives of Consultancy

The objectives are to facilitate Story Book Development workshop in Yangon with 9 (at least 3 participants per target area) who finished theatre workshop and video storytelling workshop, train and support them to produce at least a draft storybook based entirely on the themes, examples, and transformative experiences and messages about respecting diversity that come out of the theatre performances, films, and community discussions and finalize and produce the story book.

4. Description of Assignment

The consultant will be working together with project holder (EQMM)

1. to develop workshop design,
2. to facilitate the workshop and train necessary skills to participants,
3. to support the participants to developing draft story book
4. to submit a workshop report, and
5. to finalize and produce the story book

5. Deliverable

By the end of the contract period (by 23 July 2019), at least 1 story book about diversity and tolerance based on the themes and examples from youth produced that is able to use a tool for community discussion where community members can participate in discussion.

6. Time Frame and Locations

Dates for story workshop development workshops are from **21 to 23 June, 2019** and **Yangon** and time finalizing and producing story book last one month (**by 23 July 2019**) after the workshop.

If you are interested in, please write an email about your relevant experiences with proposed consultancy rate to yn.eqmm@gmail.com by **17 June, 2019**.

For more information: please feel free to reach via Email or Ph: +95 9 2583 260 90.